	Fatal Flaw?	Revenue Potential	Legal Nexus	Cost distribution, Proportionality	Project Deliverability	Implementation/ Administration	Impact on Development	Congestion Management
Citywide Impact Fee	No	•	•	 Rest of the City pays disproportiona tely for Mathilda/237 	 Revenue realized only after development occurs 	•	 Development pays 40% of total burden 	 Existence of fee supports deficiency planning
Two Tiered Impact Fee	No	•	•	 Apportionment to Moffett Park adjusted to reduce contribution to improvements outside area 	 Revenue realized only after development occurs 	•	 Development pays 40% of total burden 	 Existence of fee supports deficiency planning
Location Specific Impact Fee	No	•	•	•	 Revenue realized only after development occurs 	Research intensive, prone to dispute	Study required for individual development	•
Impact Fee + Moffett Park Assessment District	Yes- insufficient landowner support (Lockheed Martin)	•	•	•	•	 Assessment requires specialized expertise, timing; difficult to achieve support 	 Development pays 40% of total burden, costs spread over greater time period 	•
Citywide Assessment District	Yes – insufficient support for what would be a relatively high assessment	•	 Assessment distributed to generators of existing trips as well as new 	 Assessment distributed to generators of existing trips as well as new 	•	 Assessment requires specialized expertise, timing; difficult to achieve support (2/3's vote) 	 Development pays 40% of total burden, costs spread over greater time period 	•
Parcel/Sales Tax	Maybe	•	• N/A	• N/A	•	• Difficult to achieve support (2/3's vote)	•	 Revenue stream supports deficiency planning
User Fees	Yes	•	• N/A	• N/A	•	 Few/no opportunities in Sunnyvale 	•	 Revenue stream supports deficiency planning
Pay As You Go	No	 difficult to secure contribution from small developmen t, all 	•	•	 Questionable ability to generate sufficient funds; difficult to secure outside 	Process-intensive, study/environment al determination for all projects	Slows development process, potential for "last in the door"	No assurance of LOS maintenance or deficiency planning

		projects subject to debate and negotiation			commitments			
Entitlement- Linked Funding (MPSP)	No	 Market for an assessment district based on entitlement would be weak 	 voluntary participatio n by developers 	 voluntary participation by developers; Poor link between funding structure, projects 	Works if there is a sufficient market for entitlements	Tracking of commitments, entitlement allocations	Moffett Park entitlement would be expensive	 Deficiency planning cannot rely on uncertain revenue
Deferral/Partial Deferral	Yes	 potential sources constrained with the passage of time 	•	burden spread over fewer with passage of time	 Outside funding opportunities lost; questionable ability to raise sufficient funds if deferred 	 Project environmental determinations would be difficult 	Beneficial financially in the short term, could stifle development long term	Deficiency planning cannot be completed without a long range plan

• Negative Impact, Difficult to Implement, etc.

Moderate/Neutral Impact

• Positive Impact EXHIBIT B